
Google Adwords Fundamental Exam Questions Answers

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Google Adwords Fundamental Exam Questions & Answers

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CASE STUDY: GOOGLE - Ross Reck

Case Studies: Google 1 CASE STUDY: GOOGLE Google is a very successful information technology/web search company with more than 21,000 employees working in 77 offices located in 43 countries It was founded in 1998 by Larry Page and Sergey Brin According to the Google website, Google has grown by leaps and bounds since then

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Working with Real Companies, Making a Real Impact: Student ...

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Prepare you to appear for the Display Advanced module of Google AdWords Certification Exam Give you a practical and working knowledge of how to advertise on the display network using Google AdWords Understand multiple ad formats, targeting criteria and including remarketing Learn to advertise video on YouTube using AdWords

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